



“A Start-Up Run by Friends Takes on Shaving Giants”

Link to text below

<http://dealbook.nytimes.com/2014/01/21/a-start-up-run-by-friends-takes-on-shaving-giants/?ref=business>

Vocabulary

To check on vocabulary, try Linguee. <http://www.linguee.de/>

Match the words on the left to their definitions on the right.

A razor	A large area of land covered with buildings
To be sprawling	To do things suddenly and all at the same time
To contemplate	Person who gives financial support to something
To wager	To spend time thinking about something
A backer	A small device with a sharp blade to remove hair
A fell swoop	To make a bet, to risk money on a chance

Questions

True or False; read the following statements and, based on the text decide if they are true or false.

1. Feintechnik produces razor blades for OEM's.
2. Harry's has been in business for just over a year.
3. Harry's management believe that owning production facilities will help them to be more competitive in a challenging market.
4. Tiger Global is the only investment company supporting Harry's in its acquisition.
5. Jeffrey Raider feels that the shaving company is unique in its business structure.
6. Only two months ago Harry's had an employee head count of approximately 40.